

# Finance for Non-Finance Executives

## Course Overview

In today's business world, the performance of managers is measured by the effectiveness of using the financial and reporting concepts in order to enhance the decision making process, improve budget management and deliver the most feasible project from a financial perspective.

This course will enable non-Financial Executives to better support their decisions with financial and accounting concepts, understand how to communicate and perceive financial information and effectively utilize this information.

## Objectives

- Understand the role of Financial Statements in business
- Know not only how to read financial statements, but also how to analyze them
- Know the cost components and its behavior
- Use management accounting techniques for better management decisions
- Understand Budgeting and Planning

## Course Content

### Financial Statements:

- What are the financial statements and how to read them?
- Balance sheet
- Income statement
- Cash flow
- Change in shareholders' equity
- Disclosures

### Financial Statements Analysis (Ratios) & Reporting

- How to read monthly reports and analyze financial statements.

### Cost and Costing Behavior

- Cost behavior
- Cost techniques
- CVP analysis

### Budgeting and Planning

- Operational budgets
- Financial budgets
- Analysis and performance

### Venue:

Our venue is located on the cross edges between Heliopolis & Nasr city. Ramo Towers has a large parking area under the mall. Our training venues are selected according to their location, training and refreshment facilities, to ensure that you will learn in a comfortable and convenient environment. The hall capacity is up to 20 attendees.

### Duration:

15 hours - Please refer to our schedules

### Course Fees:

EGP 1100

### About us:

AFB Consulting is an Egyptian firm established in 2005, formed of a dynamic team of financial professionals with high experience in financial services, and the founders came from the "Big Four" auditing firms and other multinational companies; having a large network of auditors and accountants and other areas as well. The firm offers accounting problem solving and assists Middle East companies in empowering their financial teams with elite human assets and systems.

### Address:

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